

# aasp Summit 2024 Elevate

Nov 12, 2024



## How to talk about AI: How to answer your organization's call for AI with practical applications and realistic strategies

This panel discussion will supplement the many conversations already happening across the industry, intended to help leaders in their organizations plan for realistic applications of AI.

■ Energizer/Icebreaker 
 ■ Theory 
 ■ Break 
 ■ Exercise 
 ■ Discussion/Debriefing

TIME	NAME	DESCRIPTION	ADDITIONAL INFO
02:00 10m	<b>Welcome and Introductions</b>	Slide introducing Josh Birkholz, Josh LaBorde, Dr. Wayne Combs, Ben Storck, Shawn Schaeffer, Char Harnar  <b>Icebreaker:</b> Name, organization, level of comfort with AI (lightning round)  Introduce the Table Brainstorm/Affinity Map (stickies on tables for aha! moments or areas to ask questions later)	Sticky notes on the tables with pens  Will collect stickies during the break
02:10 40m	<b>Part 1: Learning Session</b>	Dr. Wayne Combs and Josh LaBorde outline the types and uses of AI in the nonprofit space, and set the table for the panel discussion	Leave behind: presentation, AI Readiness Quiz
02:50 10m	<b>Break and take the AI Readiness Quiz</b>		
03:00 45m	<b>Part 2: Panel Discussion</b>	Facilitated by Josh Birkholz  Ben Storck, Shawn Schaeffer, Char Harnar  Audience participation, referencing Affinity Map questions/topics	Questions: <ul style="list-style-type: none"> <li>• How did you begin using with AI in your organization?</li> <li>• What ways is it implemented?</li> <li>• What 3rd party tools are you using?</li> <li>• How did you integrate it with your data?</li> <li>• Have you found any nuances in your data based on the way AI interprets it?</li> <li>• Do your donors notice you're using automation in this way?</li> <li>• Did you address any security considerations?</li> <li>• What efficiencies have you found by using it?</li> <li>• How did you identify where it could be used?</li> <li>• Do you have examples of where you use AI regularly and with success?</li> <li>• How do you measure success?</li> <li>• How large is your investment in AI?</li> <li>• Do you measure ROI?</li> <li>• What are your favorite</li> </ul>

TIME	NAME	DESCRIPTION	ADDITIONAL INFO
			prompts?
03:45 10m	<b>Break and move to Roundtables</b>		
03:55 45m	<b>Part 3: Roundtable Discussions</b>	<p>Introduced by Josh Birkholz</p> <p>Table leads: Dr. Wayne Combs, Josh LaBorde, Ben Storck, Shawn Schaeffer, Char Harnar, Kate Nimety</p> <ul style="list-style-type: none"> <li>• Break into groups (6-8 ppl)</li> <li>• What you learned, aha moments</li> </ul>	<p>Table Topics:</p> <ol style="list-style-type: none"> <li>1. Data biases and how to identify them (Dr. Wayne Combs)</li> <li>2. Undertaking an AI audit (Ben Storck)</li> <li>3. Security considerations (Char Harnar)</li> <li>4. Presenting to leadership, business case and ROI (Carrie White)</li> <li>5. Implementing AI - planning and prep (Josh LaBorde)</li> </ol> <p><u>Exercise/Mediation options:</u></p> <p><b>I like, I wish, I wonder</b></p> <ul style="list-style-type: none"> <li>• "I like" is a starting point for what went well or what is positive about an idea.</li> <li>• "I wish" is a starting point for what could be done differently /improved</li> <li>• "I wonder" can be a starting point for questions that are still unanswered, and ideas.</li> </ul> <p><b>1-2-4-All</b> - as a way to get people talking</p> <ul style="list-style-type: none"> <li>• Self for 1 min.</li> <li>• Share in pairs for 2 min.</li> <li>• Share with the table group for 4+ mins.</li> <li>• Move on to next topic</li> </ul>
04:40 20m	<b>Group Share</b>	Flip Charts as ideas emerge	
05:00			

TOTAL LENGTH: 3h 00m